

WONDER MARCAS MEXICO S DE RL DE CV (“WONDER BRANDS”) AS RESPONSIBLE AND RESPECTFUL COMPANY WITH PERSONAL DATA, MAKES THIS PRIVACY NOTICE AVAILABLE TO YOU IN ORDER TO GUARANTEE THE USERS' RIGHT TO INFORMATIONAL SELF-DETERMINATION.

THIS PRIVACY NOTICE IS MADE AVAILABLE TO USERS ON THE INTERNET SITE OPERATING UNDER THE DOMAIN NAME WWW.WONDERBRANDS.CO (“THE WEBSITE”).

1. Responsible identity and address

The person responsible for the processing of Personal Data is the legal entity called Wonder Brands S.A. de C.V. (Wonder Brands), with address at Paseo de las Palmas 405, Int. 1702, Lomas de Chapultepec I Sección, Miguel Hidalgo, Ciudad de México, México an entity that undertakes to respect the provisions of this Privacy Notice, as well as the provisions of the Federal Law on Protection of Personal Data Held by Private Parties ("Law"), its Regulations and the Guidelines of the Privacy Notice.

2. Personal data collected

- A) Identification data.
- B) Contact information.

The Owner is informed that Wonder Brands will not process Sensitive Personal Data.

3. Purpose of Data Use

- A) Primary purposes:

- (i) Authenticate the identity of the user.
- (ii) Contact the user in order to manage and follow up on their product requests.
- (iii) Address doubts, comments, queries, as well as provide technical support regarding Wonder Brands products.
- (iv) Manage the delivery of the purchased products.
- (v) Issue and send invoices derived from the products purchased.
- (vi) Contact the user for the formulation and follow-up of complaints, suggestions and comments on the products purchased.
- (vii) Carry out the procedures for changes, returns and cancellations on the products that the Holder acquires from Wonder Brands.

- B) Secondary purposes:

- (i) Contact the user for the purpose of notifying him of updates to the Website, reports on the treatment and situation of his Personal Data, as well as changes in this Privacy Notice or in the Terms and Conditions published on the Website.
- (ii) Sending promotional and advertising information from Wonder Brands.
- (iii) Publish user's comments on the Website, regarding the products purchased.

4. Mechanisms for the user to express their refusal to process their personal data for secondary purposes

In the event that the user does not want their Personal Data to be used for all or any of the Secondary Purposes contained in the previous section, they must send an email to the address hola@wonderbrands.co with the subject "Refusal of Treatment for Secondary Purposes". In the body of the email, the user must specify for what purposes he wishes to express his refusal, as well as his identification data, so that his request can be fulfilled.

5. Means and procedure for the exercise of the ARCO right

Wonder Brands recognizes the user the possibility of exercising ARCO Rights over their Personal Data, which consist of the following:

- A. Right of Access: Know which of your Personal Data Wonder Brands has and what are the purposes of its treatment.
- B. Right of Rectification: Request the correction of your Personal Data in case they lack updating, are inaccurate, erroneous or incomplete.
- C. Right of Cancellation: Request to delete any record or copy of your Personal Data, whether physical or electronic.
- D. Right of Opposition: Request the cessation of the use of your Personal Data.

The exercise of the rights described in this number is made by means of a written request sent via email to the address hola@wonderbrands.co with the subject "Exercise of ARCO Rights". The e-mail address mentioned corresponds to the department that will process the requests in question and that may be contacted by the user at any time.

The user must provide the following information:

1. Full name and address.
2. Clear and precise description of the Personal Data with respect to which you intend to exercise any of the ARCO Rights, in addition to any document that allows you to locate them.
3. Mention of the ARCO Right that you wish to exercise and the motivation to do so.
4. In the event that a Data Rectification is requested, the modifications to be made must be indicated and the documentation that proves the reason for the requested changes must be provided.

The request must be accompanied by the following documents:

1. Copy of the official ID of the user or his representative.
2. Document and/or information proving that the personal information is in the possession of Wonder Brands.
3. In the event that the user does not personally submit the request, whoever does so must prove their representation, by public deed or power of attorney signed before two witnesses, together with official identification of the user and representative.

Once the user's request is received, Wonder Brands will send a receipt of acknowledgment via email. Subsequently, it will respond to the user's request by email within a period that may not exceed 20 (twenty) business days from the date it was received. This term will only be applicable as long as Wonder Brands has sufficient information to be able to attend to the request, in terms of what is established in the following paragraph.

The user must take into consideration that, in order to have sufficient elements to meet his request, Wonder Brands may request additional information within 5 (five) business days following receipt of the request. From the request of Wonder Brands, the Holder will have a period of 10 (ten) business days to respond to this request. In this case, the period of 20 (twenty) business days mentioned in the previous paragraph will begin to run the day after the day on which the Holder has met Wonder Brands' request.

If the request is declared appropriate and the Holder has proven his personality and the ownership of the ARCO Right that he intended to exercise, the Access to Personal Data, the requested changes, the Cancellation or the response to the Opposition will be made within a maximum period of 15 (fifteen) business days counted from the date on which the request was answered.

In the case of requests for Access to Personal Data, their delivery will proceed after proof of the identity of the applicant or representative, as appropriate. Said delivery will be made in simple copies at the address mentioned herein, or in electronic documents to the email address from which the request was sent.

In the event that the object of the request is the Opposition, the processing of Personal Data will cease on the business day immediately following the date on which the affirmative response has been communicated to the Owner.

6. Procedures for the revocation of consent

At any time and for any reason, the user may revoke the authorization given to Wonder Brands for the processing of their Personal Data. Wonder Brands states that, for the fulfillment of certain purposes, the revocation of consent could mean the impossibility of continuing the relationship between the Holder and Wonder Brands.

In your case, the revocation of consent will be carried out in accordance with the following procedure.

A. Sending an email to the address hola@wonderbrands.co with the subject "Revocation of Consent".

B. In the body of the message, the following must be indicated:

1. The full name of the user.
 2. The reason for your request.
 3. The arguments that support your request.
 4. Date from which you want the revocation to be effective.
 5. Copy of the official document proving your identity, which must be attached to the application.
- In the event that the Holder does not submit the request by his own right, whoever does so must prove his representation, by means of a public deed or power of attorney signed before two witnesses, together with official identifications of the user and representative.

Wonder Brands will respond to your request via email within 20 (twenty) business days from the date it was received. This term will only be applicable as long as Wonder Brands has sufficient information to be able to attend to the request, in terms of what is established in the following paragraph.

The user must take into consideration that, in order to have sufficient elements to meet his request, Wonder Brands may request additional information within 5 (five) business days following receipt of the request. From the request of Wonder Brands, the user will have a period of 10 (ten) business days to respond to this request. In this case, the period of 20 (twenty) business days mentioned in the previous paragraph will begin to run the day after the day on which the user has met Wonder Brands' request.

7. Responsible for processing requests for ARCO rights, limitation of use and disclosure, as well as revocations

In the event that the Holder wishes to revoke his consent, limit the use and disclosure of his information, as well as Access, Rectify, Cancel or Oppose the Treatment of his Personal Data, he must do so through the Department designated by Wonder Brands, whose data contact details are listed below:

- A. Responsible: DEPARTMENT OF PERSONAL DATA PROTECTION OF Wonder Brands.
- B. Email: hola@wonderbrands.co

8. Procedures to limit the use or disclosure of personal data

Wonder Brands, in order to guarantee the protection of the Personal Data of the user, is committed to the celebration of legal acts, the adoption of privacy policies, protection of Personal Data and security of the information required within its organization. , as well as to implement security measures of a technological, physical and administrative nature.

Wonder Brands stores personal information in databases with limited access that are located in controlled facilities with security mechanisms. Wonder Brands undertakes that the information provided by the Owner is considered and treated as confidential.

Likewise, Wonder Brands provides alternative mechanisms to the exercise of ARCO Rights so that the Holders limit the use and disclosure of their Personal Data. In this sense, it informs the user that, in order to avoid receiving publicity, he can register in the Public Registry to Avoid Publicity (REPEP) of the Federal Consumer Protection Agency (PROFECO), at the link [https://repep.profeco.gob .mx/](https://repep.profeco.gob.mx/).

In the event that the Owner wishes to know more about what is addressed in this section, they may send an email to the address hola@wonderbrands.co with the subject "Limitation of Use or Disclosure", expressing their doubts, comments and suggestions regarding the object of the present.

9. Period of storage of personal data

In compliance with the principle of quality, all the Personal Data of the user will be protected for the time necessary to fulfill the purposes for which they were collected. Subsequently, there will be a blocking period prior to cancellation.

10. Cookie Policy

Cookies are text files that are stored in the computer equipment used by the user when using the website. Cookies help Wonder Brands to provide you with a better experience when you browse the website and allow you to improve that experience.

Wonder Brands uses cookies on its website, however, each user can accept or reject the use of these by configuring for this purpose on their devices used. However, it is important that the user bears in mind that, if he does not accept the use of cookies, some functionalities of the website may not be available.

To deactivate the use of cookies, the user may consult the following links:

Firefox: <https://support.mozilla.org/es/kb/habilitate-y-deshabilitate-cookies-que-los-sitios-we>

Google Chrome: <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Microsoft Edge:

<https://support.microsoft.com/es-mx/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari: <http://www.apple.com/legal/privacy/es/cookies/>

11. Modifications to the Privacy Notice

The Holder is informed that this Privacy Notice may be modified in the time and manner determined by Wonder Brands, in accordance with the legislation on the matter in any case.

Wonder Brands informs the user that the changes to the present will be notified by publishing its updated version on the website and/or by sending an email to the address that the user has provided.

12. Date of last update

September 29, 2022